

# GLOBAL /COUNTRY AMBASSADORS

Walk through to be an Administrator from Ambassador to end Extreme Poverty by 2025

4 People  
Global Goals



**CALLING APPLICATIONS FOR GLOBAL AMBASSADORS AND COUNTRY AMBASSADORS**  
to be a part of  
**100 Million Impacts Campaign**

A JOINT PROGRAM OF



**LEAD INDIA FOUNDATION**

REJUSTIFYING SUSTAINABLE ECONOMIC, POLITICAL AND SOCIAL JUSTICE

Networking | Fund Raising | Capacity Building | Consulting | Research | Training



**GIVE GLOBALLY FOUNDATION**

REJUSTIFYING SUSTAINABLE ECONOMIC, POLITICAL AND SOCIAL JUSTICE

Networking | Fund Raising | Capacity Building | Consulting | Research | Training

120, East Market Street, Suite 808, Indianapolis, IN 46204

Web.: [www.givegloballyfoundation.org](http://www.givegloballyfoundation.org)

## THE OBJECTIVE OF THIS CAMPAIGN IS TO :



Impact 100 Million individuals all around the world within 6 months by exposing them to the UN Sustainable Development Goals (UN SDGs)



Inspire colleges, universities, schools to promote and participate in the Conference of Ending Extreme Poverty



Promote the joint campaign of Lead India Foundation and Give Globally Foundation on People 4 Global Goals to assist people living below 1.75 USD



Walk professionally from Ambassador to Administrator of Lead India foundation and Give Globally Foundation to end extreme poverty



Global Ambassadors are passionate individuals from all over the world who volunteer to promote United Nations Sustainable Development Goals (UN SDGs) in their respective cities. Through this opportunity, Global Ambassadors get to create and implement their action plans along with their Country Ambassadors with regards to various SDG awareness programs that they plan during their term.



There is no single characteristic that makes up an ideal Global Ambassador. We look for enthusiasm, drive, and of course, plenty of creativity. We look for leaders who are connected and make things happen in the cities of their countries; leaders who inspire their peers, collaborate with start-ups and organizations to produce results.



If selected as a representative of Give Globally Foundation, a Global Ambassador must embody the spirit and values of the organisation. The Global Ambassadors must take on various roles to promote and raise SDG awareness in the city they are representing. They would carry the voice of the future generations at local level which will eventually have a global impact.



# GLOBAL AND COUNTRY AMBASSADOR

**The Global Ambassadors volunteer for an initial period of 6 months to:**

1. Educate youth on the Sustainable Development Goals.
2. Inspire youths/ students/ schools/ colleges/ universities/ government officials and NGOs to contribute to the SDGs by organizing seminars and events in universities, communities and other places.
3. Include Social Sector to promote the Goal of Give Globally Foundation and Lead India Foundation by approaching GOs, NGOs, VOs and other nonprofits.
4. Encourage and Educate professors, researcher, students and social entrepreneurs to participate in our international conference [www.conference.givegloballyfoundation.org](http://www.conference.givegloballyfoundation.org)
5. Promote LIFE Clubs in their respect cities so that we can make a sustainable approach to the sustainable Development Goals
6. Collect appraisal letters, recommendation letter, feedbacks, letter of Appreciation for the work Global Ambassadors doing in the city level from common people and influential people and upload them in the social media.



## Responsibilities

**AS A GLOBAL AMBASSADOR, YOU WILL BE RESPONSIBLE FOR**

-  Organizing in-person seminars and events to promote UN Sustainable Development Goals and impact at least 1000 individuals during your term
-  Striking partnerships with companies or startups to carry out these activities
-  Encouraging people to volunteer as a part of 100 Million Impact campaign
-  Advocating Lead India Foundation and Give Globally Foundation as a brand in India and world / Taking video interviews and post them in social media
-  Creating a stronger regional presence for Lead India Foundation and Give Globally Foundation
-  Encourage professors, researchers, social entrepreneurs, students to participate in our conference organized in USA and India.
-  Promote our activities of attaining the ISR, PSR and RSR Promoting LIFE clubs across the Globe and strengthening socio student financial Inclusion program



## Benefits

### WALK PROFESSIONALLY FROM AMBASSADOR TO ADMINISTRATOR

- 👉 Knowledge and experience working with a startup organization run solely by young people
- 👉 Leadership and organizational skills
- 👉 Get an opportunity to build up yourself from Ambassador to Administrator of Lead India Foundation and Give Globally foundation in India and USA.
- 👉 A powerful network of ambassadors from all over the world and a fund of 25000 USD to lead a project on Ending Extreme Poverty.
- 👉 Electronic promotional goods for effective SDG related campaigns to be planned and executed by a 'Global Ambassador'
- 👉 E-certificate on successful completion of Global Ambassador term then Promoted to Global innovator in the first leg and Give Global Administrator in the final stage.
- 👉 E-reference letter to exceptional Global Ambassadors and a cash prize of USD 1000 at the Global Ambassador Prize distribution Ceremony in New York or New Delhi.
- 👉 Recognition of the "Outstanding Global Ambassador of the term" shall be given to 1 (One) 'Global Ambassador' who shows the most passionate and active social and global accomplishments as well as organizing events of Give Globally Foundation. A certificate and souvenir will be given to the Best Global Ambassador at the end of the term. The process and final decision on the selection shall be planned and confirmed by Give Globally Foundation team.



### Eligibility

- Applicants can be of any age
- Applicants must be passionate about youth, education, social engagement and Sustainable Development Goals
- Applicants must have a strong desire to change the world as per the guidelines of the SDGs



### Eligible Regions:

**Open for all**



### Important Notice:

**No remuneration will be provided for the Global Ambassadors other than the prizes mentioned above**



### Timeline:

**October 15, 2017 : Closing of application**

**October 16, 2017 : Announcement of Global Ambassadors**

**November 1, 2017 : Global Ambassador term starts**

Check out our Frequently Asked Questions (FAQs)

**APPLY NOW AT: [www.ga.givegloballyfoundation.org](http://www.ga.givegloballyfoundation.org)**



# Country Ambassadors Program

Give Globally Foundation in collaboration with Lead India Foundation is calling for applications to apply as a Country Ambassador for the 100 Million Impact Program.



Country Ambassador is an elite position awarded to passionate individuals from all over the world to share opportunities, promote United Nations Sustainable Development Goals (UN SDGs), write articles on youth and culture. Give Globally Foundation Global Ambassadors Program provides an opportunity to showcase creativity and expand research skills through writing articles on our website as well as an exceptional experience with the opportunity to recruit City Ambassadors in respective countries and also create and implement action plans to execute various SDG awareness programs in their respective countries.



There is no single characteristic that makes up an ideal Ambassador. We look for enthusiasm, drive, and of course, plenty of creativity. We look for leaders who are connected and make things happen in their countries; leaders who inspire their peers, collaborate with start-ups and organizations to produce results.



If selected, as a representative of Give Globally Foundation, a Country Ambassador must embody the spirit and values of the organisation. The Country Ambassadors must take on various roles to promote and raise SDG awareness for each region and country they are representing. Give Globally Foundation Ambassadors would carry the voice of the future generations at an international level.

**The Global Ambassador Program is a 6 month intensive program that aims to:**



Connect youths to the right opportunities that facilitate their growth and experiences.



Create a platform of articles on a range of topics for People to learn about other regions/current issues.



Educate People on the Sustainable Development Goals.



Inspire People to contribute to the SDGs by organizing events and Participate in our conferences on ending extreme poverty with presenting their innovative IDEAS.



## Responsibilities

**AS A COUNTRY AMBASSADOR, YOU WILL BE RESPONSIBLE FOR:**

- Posting opportunities on our website/blog/linked in/twitter/fb etc.
- Writing articles and blogs
- Recruiting Global Ambassadors as a part of 1 Dollar Impact campaign
- Organizing in-person events to promote UN Sustainable Development Goals
- Encouraging and inspiring people to participate and present papers thoughts in our International Conference on Ending Extreme Poverty.
- Striking partnerships with companies or startups that want publicity for their opportunities or events.
- Advocating Give Globally Foundation and lead India foundation as a brand
- Sharing content to your social networks / Inviting people to participate in our program
- Providing regional insight and feedback
- Creating a stronger regional presence for Give Globally Foundation and Lead India Foundation / Invite people to participate in our international conference on ending extreme poverty



## Benefits

**COUNTRY AMBASSADORS GAIN**

- Knowledge and experience working with a startup organization run solely by young people / lawyers / company secretary / CA and MSW people with international exposure
- Leadership and organizational skills
- A powerful network of ambassadors from all over the world and a chance to get a project of 25000USD to work on Ending Extreme Poverty by 2025

- Experience writing articles/ creating blogs, gaining knowledge on social media optimization, gain knowledge on Google for non-profits
- Online mentoring on all ambassador reports and Plan a sustainable self-journey from Ambassador to Administrator of the international organisation to end Extreme Poverty by 2025
- Social media skills/ Free online certificate courses provided by LIID/ Be a part of International Networking / Attend our conference in India & USA.
- Electronic promotional goods for effective SDG related campaigns to be planned and executed by an 'Ambassador'
- E-certificate on successful completion of Ambassador term and a prize for Outstanding Ambassador of USD 1500
- E-reference letter to exceptional Country Ambassadors
- Recognition of the "Outstanding Ambassador of the term" shall be given to 1 (One) 'Ambassador' who shows the most passionate and active social accomplishments as well as organizing events of Give Globally Foundation. A certificate and souvenir will be given to the Outstanding Country Ambassador with a cash prize of USD 1500 at the end of the term. The process and final decision on the selection shall be planned and confirmed by Give Globally Foundation team in collaboration with Lead India Foundation.

 <h3>Eligibility</h3>	<ul style="list-style-type: none"> <li>• Applicants can be of any age</li> <li>• Applicants must be passionate about youth, social engagement and Sustainable Development Goals</li> <li>• Applicants must have a desire to change the world</li> </ul> <p><b>APPLY NOW AT: <a href="http://www.ga.givegloballyfoundation.org">www.ga.givegloballyfoundation.org</a></b></p>
 <h3>Eligible Regions:</h3>	<p><b>Open for all</b></p>
 <h3>Timeline:</h3>	<p><b>August 15, 2017 : Closing of application</b>  <b>August 16, 2017 : Announcement of successful applicants</b>  <b>September 1, 2017 : Country Ambassador Term starts</b></p>

 <p><b>WE SUPPORT GOAL #1 NO POVERTY</b></p>	<p><b>A LEAD INDIA AMBASSADOR ATCS TO: BY 2025, ERADICATE EXTREME POVERTY FOR ALL PEOPLE EVERYWHERE, CURRENTLY MEASURED AS PEOPLE LIVING ON LESS THAN \$1.25 A DAY.</b></p> <p><b>WE INVITE PEOPLE GLOBALLY TO JOIN US</b></p>	 <p><b>WE SUPPORT GOAL #2 ZERO HUNGER</b></p>	<p><b>A LEAD INDIA AMBASSADOR ATCS TO: BY 2025, END HUNGER AND ENSURE ACCESS BY ALL PEOPLE, IN PARTICULAR THE POOR AND PEOPLE IN VULNERABLE SITUATIONS, INCLUDING INFANTS, TO SAFE, NUTRITIOUS AND SUFFICIENT FOOD ALL YEAR ROUND.</b></p> <p><b>WE INVITE PEOPLE GLOBALLY TO JOIN US</b></p>
 <p><b>WE SUPPORT GOAL #4 EDUCATION</b></p>	<p><b>A LEAD INDIA AMBASSADOR ATCS TO: BY 2025, ENSURE THAT ALL GIRLS AND BOYS COMPLETE FREE, EQUITABLE AND QUALITY PRIMARY AND SECONDARY EDUCATION LEADING TO RELEVANT AND GOAL-4 EFFECTIVE LEARNING OUTCOMES.</b></p> <p><b>WE INVITE PEOPLE GLOBALLY TO JOIN US</b></p>	 <p><b>WE SUPPORT GOAL #17 PARTNERSHIPS FOR THE GOALS</b></p>	<p><b>A LEAD INDIA AMBASSADOR ATCS TO: CAPACITY BUILDING</b></p> <p><b>ENHANCE INTERNATIONAL SUPPORT FOR IMPLEMENTING EFFECTIVE AND TARGETED CAPACITY-BUILDING IN DEVELOPING COUNTRIES TO SUPPORT NATIONAL PLANS TO IMPLEMENT ALL THE SUSTAINABLE DEVELOPMENT GOALS, INCLUDING THROUGH NORTH-SOUTH, SOUTH-SOUTH AND TRIANGULAR COOPERATION</b></p> <p><b>WE INVITE PEOPLE GLOBALLY TO JOIN US</b></p>

# WHAT WE ARE ABOUT

Lead India and Give Globally has embraced the vital role that civil society participation plays in the fight against poverty in the region. From planning and design consultations to project implementation and monitoring, civil society's participation results in more effective and sustainable development efforts.

Because youth and youth-led organizations are important members of civil society, Lead India and Give Globally started the Youth Initiative - now called Lead India and Give Globally Youth for India - in 2013, to support young people in contributing effectively to development. It is a program managed by Lead India NGO and Civil Society Center to mainstream youth participation in Lead India and Give Globally operations as it believes that empowered youth are innovative and effective development.



## WHAT DO WE DO?

Through projects, knowledge events, and use of social media, Lead India and Give Globally People for India facilitates engagement among People, Lead India and Give Globally, governments, civil society organizations and other stakeholders to actively collaborate in development and policy discussions.

### LEAD INDIA PROJECTS

Mainstreaming People participation in Lead India and Give Globally operations.

### PEOPLE PROGRAMS

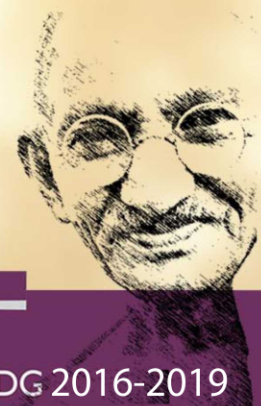
Bridging innovative People solutions with Lead India and Give Globally projects



GIVE GLOBALLY INTERNATIONAL CONFERENCE ON

**ENDING EXTREME POVERTY:**

A CHALLENGING JOURNEY FROM MDG TO SDG 2016-2019



# COUNTRY AMBASSADORS AND GLOBAL AMBASSADORS INITIATIVE IS TO MEET



## People For Global Goals Mobilizing People to achieve the SDGs.

WHAT ARE THE SDGs?

I KNOW WHAT ARE THE SDGs

### WHAT IS PEOPLE 4 GLOBAL GOALS?

People For Global Goals is an initiative powered by Lead India that to mobilize people to achieve the Sustainable Development Goals (SDGs). Lead India and Give Globally are supporting this campaign to engage 100 million people across the world to be aware of the 17 goals.

### The Sustainable Development Goals

On 1st of January 2016, the 17 Sustainable Development goals of the 2030 Agenda for Sustainable Development – adopted by world leaders in September 2015 at an historic UN Summit – officially came into force. Over the next fifteen years, with these new Goals that universally apply to all, countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change while ensuring that no one is left behind.



If you have heard about the SDGs, take our Survey or Post a selfie

This small survey will help the People4GG team to measure and understand how people are aware about the SDGs.

### Our Tentative Achievements



2,000,000

People aware about the SDGs



8,000

People understanding the SDGs



5,000

People taking actions



# THIS IS OUR PLANET EARTH

## MOTHER OF 7 BILLION PEOPLE, NURTURES US

suffering from 16 issues that are destroying life within her. Wherever we live, whatever language we speak or food we eat, She is your only mother. Who nurtures us inside only one home, Let's secure her and her place to make us a safe stay.

## Imagine If We People Around The World

work together on the global agenda and think about all the achievements that we can make by 2025.

	<b>1</b> No Poverty
	<b>2</b> Zero Hunger
	<b>3</b> Good Health

## WANT TO TELL EVERYONE ABOUT THE GLOBAL GOALS?

# Join the most ambitious people campaign

People For Global Goals is an initiative that supports the achievement the Sustainable Development Goals (SDGs). With the support of the Lead India and Give Globally, we are working to make 100 million to act until December 2020.

## BECOME AN AMBASSADOR

### Why Join the People 4 Global Goals Movement?



#### Shape the World

Tell everyone about the Global Goals



#### Join the Adventure

Be part of People 4 Global Goals history and leave your mark



#### No Limits

Why to stop at 100 engaged and not to go beyond

## The Framework

But how are mobilizing youth in Asia and the Pacific?



#### Awareness

We are delivering sessions and other initiatives to create 100 million people that know that the SDGs are due in 2030 and what we need to work collaboratively to achieve them in order to make the world better place



#### Understanding

We are creating SDG-based events and curriculums to strengthen 10,000 people know at least one SDG and some of its targets and indicators and what is their concrete contribution to the Goals.



#### Action

We are empowering people to take measurable activities towards the Goals and end poverty by 2025

# OUR MISSION

## TRANSFORM PEOPLE'S UNDERSTANDING ON THE SDGS

GIVE GLOBALLY INTERNATIONAL CONFERENCE

### ENDING EXTREME POVERTY:

## A CHALLENGING JOURNEY FROM MDGs TO SDGs 2017-2019

<http://conference.givegloballyfoundation.org/>



#### 1. Define your target

Define who will be your target audience. It can be any of group of people below the age of 30. Think if you would like to deliver a big event or several small ones.



#### 2. Plan the date and Logistics

Plan the perfect date until October 31st. Think about the perfect venue to host such an event. Invite people to participate in our international conference an Ending Extreme Poverty in India & USA



#### 3. Design the session

A session outline is provided but take time to design the perfect session tailored to your target audience. Let your imagination flow. Help the people and how they can participate in international conference ending extreme poverty by 2025



#### 4. Ask for feedback and evaluate

Ask your attendees and for feedback and get back to us for inputs. We want to hear from you how can we improve our program to reach our goal of 10 million, together.



#### 5. Measure your achievements

After each session delivered, you will answer a small and effective survey, named "Are People aware?", where people are asked to choose from three statements regarding their understanding on the SDGs.



#### 6. Engage your network

Showcase your session on social media and create engaging posts to make more and more people aware of the SDGs, including your friends. If you enjoyed the experience, be an advocator to increase the number of SDGs ambassador.



# JOIN AS AN AMBASSADOR



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